Institut du Numérique Responsable

Digital technology is revolutionising the way organisations work at an astonishing pace. It is a source of innovation and progress, reflecting their modernity and even becoming a window on their expertise.

It can be a formidable tool for creating new sustainable values that are more respectful of the environment and more ethical towards society, if it is managed and thought through carefully with regard to its impact.

By signing this charter, we are confirming our commitment to resolutely adopting a " Responsible Digital " approach for our organisation.

1. Because digital technology is a major producer of greenhouse gas emissions, depletion of resources and loss of biodiversity, and plays an active role in climate change, we are committed to optimising digital tools to limit their impact and consumption:

- By taking into account the entire lifecycle of equipment and software, in support of the energy transition.
- By extending the lifespan of equipment, even beyond its depreciation.
- By designing digital services responsibly and integrating technologies or devices that are proactive with regard to the UN's Sustainable Development Goals.
- By encouraging uses and practices that limit the consumption of materials, resources, energy and consumables.
- By treating our waste as a resource and processing it as a source of employment helping to develop a circular economy
- By encouraging the use of renewable energy sources.

2. Because digital services can be a source of social exclusion, individualisation and hardware and software obsolescence, we are committed to developing services that are accessible to all, inclusive and sustainable:

- Extending a responsible purchasing approach with the adoption of social and environmental clauses.
- By designing applications that are accessible to all (including people with disabilities), in compliance with the General Accessibility Guidelines for Public Administrations, (RGAA in France), or the WCAG (Web Content Accessibility Guidelines version 2.1) standard in other countries, operating with limited connections and that does not require the latest generation of equipment.
- By redesigning applications around the 3 U's: Useful, Usable, Used, to facilitate their use by integrating universal accessibility to achieve e-inclusion for all.
- By involving the user in the design process, to avoid over-designed tools and gradually improve the level of compliance of online services.

3 Because the future of organisations depends on the use of digital technology being transparent and secure for everyone, we are committed to ethical and responsible digital practices:

- By developing sensible uses of data and services with an ethical approach with regard to the impact on the environment and populations.
- By collecting only data that is useful and necessary for users, in order to limit privacy risks and environmental impacts in compliance with the General Data Protection Regulation (GDPR) in the European Union, or by following the principles of the GDPR in compliance with data protection regulations applicable locally for other countries.
- Promoting diversity in recruitment and gender equality within the workplace, particularly in our digital activities.
- By improving the conditions for digital employees, both internally and externally.
- By resolutely adopting algorithmic ethics in the use and protection of data, particularly with regard to artificial intelligence.
- Deploying and promoting the CSR approach among all employees.
- Communicating our CSR policy to external stakeholders to involve them in our approach and our commitment to Responsible Digitalisation.

4 Because the transition to a responsible digital environment is essential to ensure resilience of organisations, we are committed to ensuring that digital technology is measurable, transparent and understandable:

- Respecting common standards for collecting, compiling, analysing and sharing data on the impact of Information and Communication Technologies (ICTs).
- By taking part in a collaborative approach to designing and evaluating digital services that meet all needs.
- By remaining innovative when using new tools to collect data and analyse data transparently and visibly.

5 Because digital technology is a powerful lever for creating value, and because tomorrow is being written today, we are committed to fostering the emergence of new business models. behaviours and values:

- By including social innovation in the definition of new digital systems and services.
- By promoting internal initiatives that mobilise the organisation, encourage cross-functional collaboration and promote well-being within the workplace.
- By streamlining our procedures to reduce resource consumption, while focusing on quality.
- And the creation of new jobs.
- By calling on the commitment and expertise of our stakeholders to produce collaborative projects focusing on employment, inclusion, well-being and quality of life.
- By enabling future generations to innovate in order to build a world that is open to others, concerned with the balance of ecosystems and living harmoniously together.
- Tracking performance and compliance indicators to achieve CSR objectives.
- By suggesting areas for improvement.

Fait le 06/07/2023

Michel KAHAN

Signé par Michel KAHAN

✅ Signé et certifié par **yousign** 🅥